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10:50 PM UTC

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Universal Hackathon - Create Your Own AI Workforce | AWS Builder Loft

OCT

19

Monday, October 19

9:30 AM - 8:30 PM PDT



AWS Builder Loft ↗

San Francisco, CA



Presented by

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The AI Collective



AdaL



GenAI Assembling



Dwayne Campbell



Mansi More



Aria



articuler.ai



Annie Liao



Seth Caldwell



Javier Garza



BridgeUs



Finch ai



Registration



Past Event

This event ended 2 days ago.

Welcome! To join the event, please register below.

[Register](#)

About Event

**REGISTER FIRST** (both are required)**1**AWS registration, needed to enter the building
<https://events.builder.aws.com/EARgN9>**2**Join the Discord [Join Discord Server](#)

Space is limited.



ENTRY REQUIREMENTS

- 18+ only
- Valid government-issued physical photo ID at check-in. Digital IDs will not be accepted.

[Contact the Host](#)[Report Event](#)

- No scooters or bikes inside any Amazon building.
No on-site parking.

The Universal Celebration Hackathon is a celebration of creativity, entrepreneurship, and the next generation of AI-powered companies. Bring your ideas, experiment with new possibilities, and turn your vision into something real.

This hackathon is about more than building prototypes, chatbots, or collections of AI agents. It's about imagining what happens when AI agents become a team of digital people who can collaborate, communicate, make decisions, and perform real-world work together.

The Challenge

Build an AI-powered company, business, or organization run by a team of AI agents.

Your challenge is to create an AI-native business that demonstrates how multiple specialized agents can work together in a practical, real-world use case.

Think beyond a conventional startup team. Your agents could run a restaurant, manage a retail shop, operate a travel agency, coordinate social services, produce a film, or build an entirely new kind of business.

Each agent should have a distinct role, responsibility, personality, and character. Give them avatars and voices, and demonstrate how they interact with one another, exchange information, delegate tasks, make decisions, and work toward a shared goal.

The agents should do more than talk. They should use tools, conduct research, automate workflows, execute tasks, manage business operations, and deliver tangible outcomes.

The key question is:

What happens when you give a team of AI agents a real-world mission, distinct identities, and the tools to get the job done?

What to Build

Build a working prototype of a real-world operation powered by a team of collaborating AI agents.

Your project should:

- **Solve a real problem:** Identify a practical need, business opportunity, or community challenge.
- **Create at least five AI agents:** Give each agent a distinct role, responsibility, character, avatar, and voice.
- **Demonstrate real interactions:** Show agents communicating, sharing context, coordinating responsibilities, and making decisions together.
- **Operate in a real-world use case:** Demonstrate your agents performing actual business or organizational tasks, rather than simply discussing what they could do.
- **Use tools and automation:** Enable agents to conduct browser-based and deep research, execute code in a sandbox, and automate workflows.
- **Build with reliability and security:** Include code review, code-quality checks, and security vulnerability detection and remediation as part of your development workflow.
- **Show business value:** Explain how your AI-powered company delivers value, serves customers or communities, and could grow over time.

Your agents might include a CEO, product manager, engineer, marketer, salesperson, finance specialist, or customer-support representative. Alternatively, they could be a chef, restaurant manager, inventory

coordinator, and customer-service team working together to run a restaurant.

The roles should make sense for the real-world operation you choose.

Choose one or multiple tracks and build your company within them.

Tracks

Climate, Sustainability & Impact

Build AI solutions for a healthier planet and stronger communities.

Examples: climate, sustainability, agriculture, disaster response, smart cities, social impact.

Health, Wellness & Care

Build AI solutions that improve health, wellbeing, and quality of life.

Examples: healthcare, fitness, nutrition, mental wellness, elder care.

Education, Learning & Research

Build AI solutions that make learning, education, and research better.

Examples: tutoring, personalized learning, professional training, research, career development.

Business, Growth & Productivity

Build AI solutions that help businesses work smarter, grow faster, and operate better.

Examples: sales, marketing, CRM, analytics, productivity, automation, business operations.

Media, Entertainment & Creators

Build AI solutions for creativity, entertainment, and digital experiences.

Examples: film, music, gaming, content creation, creator tools, social media.

Commerce, Retail & Consumer

Build AI solutions that transform how people shop and how businesses sell.

Examples: e-commerce, marketplaces, retail, logistics, inventory, personalized shopping.

Build the Future

Don't just build multiple AI agents. Give them characters, a mission, a workplace, and the tools to work together. Show us what they can accomplish as a team.

Sponsors & Tools

Masky.AI



[Masky.ai](#) gives agents a face, voice, and brain. At the hackathon we'll give credits to clone yourself or bring your own characters to life.

Then bring your agents into [Maskord.com](#) - discord for humans and agents. Connect agents built with your favorite coding harnesses and let your friends, teammates, and their agents all talk and work together in the same channels.

[Aly](#) will talk briefly about mental wellness and *Living Book* where she turned herself and her book into an interactive voice/avatar agent that creates audio and talks with fans online identifying social media posts and giving her notifications when people post content related to her focus.

\$800 in prizes awarded to teams that keep human communities safe as we bring this new intelligence online at scale. Agents should participate in human communities, not replace them. Masky is the place where the agent workforce becomes social. See more on our blog <https://masky.ai/blog/2026-10-14-ai-workforce-hackathon/>

RocketRide:



RocketRide — <https://rocketride.ai>

RocketRide ships with built-in n8n and Masky.AI nodes, so your agents get workflow automation and a face and voice without any glue code. Build with them to be in the running for our Best Use of RocketRide rewards, plus free Cloud credits.

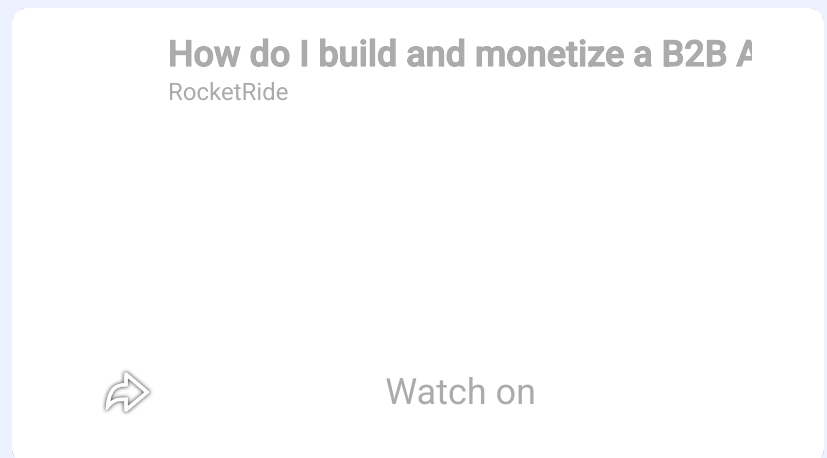
RocketRide is an open-source, developer-native AI meta-harness. Build, debug and deploy production AI workflows right inside your IDE, and with RocketRide Cloud, offload the AI infrastructure complexity entirely: cost-efficient execution through our own model server, shared pipelines for collaboration,

higher performance and seamless scaling. Drag nodes onto the canvas and connect them rather than writing plumbing. A five-agent company is genuinely a day's work here.

🎁 Free credits: 100% off your first RocketRide Cloud purchase. Grab your promo code in the Discord. 📖 Guide:

<https://claude.ai/artifact/JjVoYdLMNhzwyYkRe1pEb> ·

👤 Video:



🧑‍🤖 RocketRide + Masky.AI worked example, built with App Builder:

<https://claude.ai/artifact/DR7DQPt7jTLHavW1jJq2gv>

🚀 Submit in #showcase on Discord with your GitHub link and all your .pipe files. 🤖 Stuck? Ask our bot in #support on Discord.

Let's build something awesome together 💻 ✨

PromptQL

PromptQL is a multiplayer AI workspace where people and AI coworkers get work done together. Create specialized bots, connect your data and tools, and build shared knowledge in a wiki. Use it to research, build apps, and run workflows across sales, marketing, finance, and operations. PromptQL is providing build credits for hackers to use during the event. Check out: <https://promptql.io>

N8N

N8n is a workflow automation platform that lets users connect apps, APIs, and AI tools to automate complex workflows with little or no code. Check out <https://n8n.io>

Snyk

Snyk is a developer-first cybersecurity platform that helps teams build fast without compromising on security. As developers rely heavily on AI to write code at unprecedented speeds, Snyk continuously scans and secures application code, open-source dependencies, containers, and cloud environments right within the developer's workflow. For an AI hackathon, **it matters** because shipping code quickly with AI generators or autonomous agents also means shipping security risks at machine speed. Snyk acts as an intelligent security layer, catching vulnerabilities and automatically applying verified fixes in real time—allowing builders to ship ambitious AI projects safely and with complete confidence.

At this event you will learn:

- 1) [Sign-up for free \(no credit card required\)](#), how to import your code, and configure your AI coding tool
- 2) Free [AI Security Engineer Foundations Certificate](#)

AdaL

AdaL is an automation-first agent harness designed to get more done with less of your time. She combines personality, skills, and memory to become a personalized agent that can work alongside you. Check out <https://adalagent.ai>

Tenki

Tenki provides sandbox environments, cloud compute, and runners for executing code and workloads. It gives builders a place to experiment,

run, and scale their work. Check out

<https://tenki.cloud>

Flatkey

Flatkey is a unified access layer for AI, connecting teams to 328+ official AI models through one API. It supports models from providers such as GPT, Claude, Gemini, DeepSeek, Qwen, and more, with transparent pricing and automatic failover. Check out <https://flatkey.ai>

Finch

Finch provides agent skills that give AI agents reusable capabilities for performing specific tasks. Skills can help make agents more useful, structured, and consistent. Check out <https://www.finchtech.ai>

Prelint

Prelint is your product whisperer, checking every pull request against product specs, business rules, and compliance requirements. It catches spec drift before code ships, turning product decisions into automated checks within your existing GitHub workflow so teams and AI agents can move fast without losing sight of what the product is supposed to do. Check out <https://prelint.com>

Paritok

Paritok drops in and non-destructively compresses tools, files, and history on the fly for longer sessions and smaller bills. Check out <https://www.paritok.com>

BAND

BAND helps AI agents and people work together in a shared environment. Its platform lets agents built with different tools communicate, delegate tasks, and keep context in sync, while giving teams visibility and

control over how that work gets done. Check out <https://www.band.ai>

Kylon

Kylon helps you create AI agents that can run business processes. You can turn workflows into agents that understand tasks, use tools, and take actions. Check out <https://kylon.io>

Celesto AI

Celesto AI runs AI agents in secure sandboxes, observes how they behave, and helps them improve from every run. Check out <https://celesto.ai>

Ask the W

Ask the W helps you figure out what is worth building with AI. It helps identify good ideas, tasks that can be handled by agents, places where human judgment is needed, and the next steps to take. Check out <https://askthew.com>

Glasser

Glasser provides a data buffet for AI agents, giving your agents access to premium data through one API key and a prepaid balance. Instead of subscribing to multiple data tools, you pay per call to power workflows such as finding leads, researching creators, running SEO audits, analyzing competitors, conducting due diligence, and discovering many more use cases. Check out <https://glasser.ai/>

Schedule

9:30 AM – 10:30 AM: Welcome & Networking

10:30 AM – 11:30 AM: Sponsor Demos & Talks

11:30 AM – 1:00 PM: Hacking

1:00 PM – 2:00 PM: Lunch Break

2:00 PM – 6:00 PM: Hacking

6:00 PM – 7:00 PM: Demos & Judging

7:00 PM – 8:30 PM: Final Demos &
Winners Announcement

Prizes

Top 3 winners get free coupon code for few conferences - Cloudflare, Pytorch, AgentCON , BoxWorks

Best Use of N8N - One Year of n8n Cloud Pro

Best Use of RocketRide - \$500 in Special Rewards

Best Use of Masky - \$800 in prizes

Best Use of BAND - \$500 Cash

Best Use of Multiplayer AI with PromptQL -
\$1000 credits

Best Use of Prelint - \$5000 credits

Best Use of Paritok- \$100M token credit

Best Use of ADAL - 1st Place - 6 Months AdaL Pro,
2nd Place 3 Months AdaL Pro

Best Use of Tenki - \$1000 credits

Best use of Flatkey- \$200 credits

Best use of Glasser - \$100 credits

Best use of Ask the W - \$25 gift card for Best Ideas,
\$25 Gift card for finding bugs. More details on
<https://askthew.com/hackathon>

Judges & Mentors

- Merve Isler: Founder @ Marvelous & AI Insiders
- Bhavya Gupta: Information Security Officer @ Stanford
- Ravi Kiran: Senior Software Engineer @ Amazon Web Services
- Hannah Kwon: Software Engineer @ Amazon Web Services
- Anya Ozmen: Founder @ Gameer
- Vince Kohli: Strategic Advisor @ Google DeepMind
- Sumit Jagdale: Founder @ Sartorial
- Saurabh Khire: Software Engineer @ Govia
- Claire Kwon: Chief Technology Officer @ San Francisco General Labs
- Mithliesh Gaurihar, Mansi More: @ GTM at RocketRide
- Aria Shi: GTM Lead @ AdaL
- Jax Koh: GTM Engineer @ AdaL
- Li Yin: Chief Executive Officer @ AdaL
- Jiayu Shi: Founder @ Paritok
- Luzhou Chen: Co-Founder @ Paritok
- Amitabh Das: Founder @ Agent OS
- Ali Amjad: Research Fellow @ R42 Group
- Sarah Hatcher: Founder @ Kripke and Human Technology Alliance Institute
- Chetan Jannu: Software Engineer @ Superhuman
- Irka Palwoski: Founder @ Prelint
- Seth Cadwell: Founder @ Masky.AI
- Zhi Ling: Fintech Advisor @ Various Banks
- Jakob Prince: AI Strategist @ PromptQL
- Laura Cruickshanks: Head of Community @ PromptQL
- Vibhu Dixit: Founding Engineer @ Casuro
- Anna Halianovska: Operations Manager @ Startup Valley
- Yasong Wang: UX Designer @ Healthcare Industry
- Wei Wang: UX/UI Designer @ Design Consulting

Event Terms & Consent:

By registering, you agree to the event [terms and conditions](#). RocketRide reserves the right to refuse admission or remove attendees at its discretion to keep things safe and enjoyable for everyone.

Photography and video recording will take place throughout the evening and may be used by RocketRide for future marketing, promotional, and community content. By registering, you also consent to receiving the RocketRide newsletter and updates about future events at the email address you provide. You can unsubscribe anytime via the link in any email.

Hosts & Partners

AI Collective

[The AI Collective](#) is a global non-profit building the human layer for the AI era. We unite 300,000+ leaders, builders, and stakeholders across 200+ forums worldwide to democratize the frontier, build trust, and coordinate how society navigates the rapid acceleration of technological progress. Check out <https://www.aicollective.com>



GenAI Assembling

GenAI Assembling is a vibrant, fast-growing global community dedicated to advancing AI innovation and collaboration. Launched in July 2024 in Silicon Valley, we bring together researchers, developers, and industry leaders in a dynamic environment where breakthrough ideas thrive. Check out <https://genaiassembling.substack.com>



AdaL

[AdaL](#) is the automation-first agent harness. AdaL stands out with Browser Use combined with multi model plans, comes with 10 major LLM providers and goes to audio, image and video generation. You can code, operate and GTM all at once. Check out <https://adalagent.ai>

Finch

Finch provides agent skills that give AI agents reusable capabilities for performing specific tasks. Skills can help make agents more useful, structured, and consistent. Check out <https://www.finchtech.ai>

Build Club

Most collaborative AI community in the world. Check out <https://buildclub.ai>

Sartorial

Sartorial helps make products more intelligently discoverable and recommendable. It adds context such as social proof, material, fit, color, promotions, image meaning, and brand-specific ranking judgment to product discovery. Check out <https://www.sartori.ai>

Articuler AI

[Articuler.ai](https://www.articuler.ai) helps people find the right professionals for their goals — whether that's raising a round, finding a co-founder, or entering a new market. Check out <https://www.articuler.ai>

BridgeUs

BridgeUs helps you meet the right people at events. Whether its customers, partners, engineers, investors, LPs or others. Check out <https://bridgeus.co>

Devnovate

Hosts hackathons and events all over the world. Check out <https://devnovate.co>

Medallion XLN

Host founder and investor related events in San Francisco. Check out <https://medallionxln.substack.com>

Bond AI

The largest in-person AI events community connecting 150k AI operators & founders for hackathons, conferences, & meetups. Check out <https://bondcommunity.ai>

Marvelous

Find relevant events and buyers, plan the right meeting or gathering, and prepare follow-up for your team to review. Check out <https://www.themarvelo.us/>

Organized by Crewbase Collective

Crewbase Collective is organization running hackathons and events across the San Francisco. Check out <https://crewbasecollective.com>

Come celebrate, build, experiment, and show us what the future of business looks like.

Location

AWS Builder Loft

First Market Tower, 525 Market St Entrance, San Francisco, CA 94105, USA

